

10 MAY 2023

NATIONAL LAW UNIVERSITY, JODHPUR

End Term Examination – 2023

UG VI Semester

Business Communication & Ethics

Time: Three Hours

Marks: 100

*Instructions:*

1. Attempt any five questions.
2. All questions carry equal marks.

Q1. Discuss the importance of oral communication and written communication. Which, according to you, should be the most preferred mode of communication and why?

20 marks

Q2. Discuss the relevance of ethics in business.

20 marks

Q3. Discuss the types of non-verbal communication.

20 marks

Q4. Differentiate between normative ethics, descriptive ethics and ethical principles. Give suitable examples.

20 marks

Q5. Write a circular announcing the opening of a branch of electric domestic appliances in your city.

20 marks

Q6. Write short notes on:

- a. Role of communication
- b. Facilitators of communication
- c. Levels of ethics

5+5+10=20 marks



27 FEB 2023

National Law University, Jodhpur

Mid Term Examinations-2023

UG VI Semester

Business Communication and Ethics

Max. Marks: 50

Time: 90 minutes

*Instructions:*

*All questions are compulsory*

Q1. Define communication. Discuss any two models of communication.

15 marks

Q2. A. An organization is opening a new office in the same city. As a manager, you are required to prepare a circular for communicating the same to the employees.

B. Write a short note on role play.

10+5= 15 marks

Q3. Write short notes on the following:

A. Normative Theory of Ethics

B. Stages of Moral Development

10+10= 20 marks

