

1 APR 2026

National Law University, Jodhpur

Mid Term Examination- Winter Semester, 2026

Subject: Business Ethics and Communication

Class: B.B.A., LL.B. Course (U.G.) VI Semester

Time: 90 minutes

Total Marks: 50

Instructions:

- All questions are mandatory; no choices are provided.
- The word limit for each answer is mentioned along with the marks allotted for the respective question.

Questions:

Q.1). Write notes on the following:

- a. Ekman's Classification of Communicative Movements
- b. Gender-inclusive Communication

(word limit for each note is 200-250 words; 10+10 = 20 marks)

Q.2). Case Scenario: A junior associate, John, at a law firm presented a case summary during a team meeting. During the presentation, he frequently read directly from the slides, spoke in a very soft and barely audible voice, and did not maintain eye contact with the team members. As a result, several team members appeared disengaged, and some important points were not clearly understood.

Using the SBI feedback model, draft constructive feedback that a senior partner could provide to John, ensuring that the feedback remains professional and developmental in nature. You may invent additional relevant facts, details, and context wherever necessary.

(word limit is 250-300 words; 10 marks)

Q.3). Imagine you are supervising a team of junior lawyers who are preparing arguments for an upcoming court hearing. During a review meeting, you notice that the team has misunderstood the inputs expected from them and some important deadlines due to unclear internal communication. As a result, you decide to send a detailed message to the team clarifying the proposed case strategy, responsibilities, and timelines to ensure that the case preparation proceeds smoothly. Applying the Seven C's of Communication, draft the message



you would send to the team so that the information is conveyed effectively and misunderstandings are avoided. Further, illustrate how each of the Seven C's would guide the way you communicate with your team, inventing relevant facts, dates, and details wherever necessary.

(word limit is 400-500 words; 20 marks)

