

8 MAY 2023

NATIONAL LAW UNIVERSITY, JODHPUR

End Term Examination – 2023

MBA (Insurance) II Semester

Subject: Business Ethics and Corporate Governance

Time: Three Hours

Marks: 100

Instructions:

- i) *All questions carry equal marks.*
- ii) *Attempt any five questions.*

Q.1). Highlight the main features of the stewardship theory and resource dependency theory of corporate governance.

(Marks 20)

Q.2). What do you understand by the term “Whistleblowing”? Who are the whistle blowers? What sort of wrongdoings are reported? How a person facing wrongdoing reaches the decision to blow the whistle?

(Marks 20)

Q.3). Describe the composition and role of (i) shareholder grievance committee and (ii) corporate social responsibility committee.

(Marks 10+10 = 20)

Q.4). Agency theory focuses on the relationship between the principals (shareholders) and agents (company executives and managers). In light of this statement, elucidate the relationship between shareholders and managers.

(Marks 20)

Q.5). What do you understand by the term “ethical advertising”? Analyse the different unethical practices used by advertisers in advertisements with the help of examples. Provide suggestions for avoiding unethical practices in advertisements.

(Marks 20)

Q.6). Elucidate the major ethical dilemmas faced by the insurance agents in insurance marketing. Enlist the measures taken by IRDAI to control the unethical practices in the insurance industry.

(Marks 20)

4 MAR 2023

NATIONAL LAW UNIVERSITY, JODHPUR.
Mid Term Examination - 2023
MBA (Insurance) II Semester
Business Ethics and Corporate Governance

Max. Marks: 50

Time: 90 Minutes

Instructions:

i) Attempt all the questions.

Q.1). Describe the composition and role of (i) shareholders' grievance committee and (ii) nomination and remuneration committee.

(20 Marks)

Q.2). Compare the major features of Anglo-Saxon, German and Japanese corporate governance models.

(10 Marks)

Q.3). What are the incentives and mechanisms available to employees, the general public, the media and the government to influence managerial decisions? Explain.

(20 Marks)

