

NATIONAL LAW UNIVERSITY, JODHPUR

8 MAY 2024

End Term Examination – 2024

UG VI Semester

Business Communication & Ethics

Marks: 100

Time: Three Hours

Instructions:

1. Attempt any five questions.
2. All questions carry equal marks.

Q1. Explain the concept of Proxemics, Metacommunication and Paralanguage.

20 marks

Q2. Write a detailed note on corporate communication.

20 marks

Q3. 'A' Pharmaceutical Company in Chennai initiated ethical code for insider trading for its Critical and Key employees to be governed under. As an HR Consultant you are required to formulate an Ethical Code on insider trading.

20 marks

Q4. Explain whether communication is an art or science?

20 marks

Q5. Write Short Notes on the following:

- a) Challenges of Leaders in implementing Ethical framework in workplace.
- b) Use of Ethics by application of Utilitarian Principle in an EV Lithium Battery manufacturing company

10+10= 20 marks

Q6. Briefly explain the following:

- a. Facilitators of communication
- b. Show Cause Notice

10+10= 20 marks

